

Trade

Consultation on Labelling and Advertising Requirements for "Nutri-Grade Beverages"

Introduction

In a move to reduce Singaporeans' sugar intake, the Ministry of Health ("MOH") and the Health Promotion Board ("HPB") are seeking comments from stakeholders on the proposed amendments to the Food Regulations under the Sale of Food Act, to introduce new requirements on "Nutri-Grade beverages" sold in Singapore from **30 June 2022**.

The key proposals are:

- (a) A Nutri-Grade grading system to grade Nutri-Grade beverages;
- (b) New requirement for Nutri-Grade beverages to have a nutrition information panel;
- (c) New requirement to label Nutri-Grade beverages graded "C" or "D" with a Nutri-Grade mark on the front-of-pack of the package; and
- (d) Prohibition on advertising Nutri-Grade beverages graded "D", save at points-of-sale platforms.

The consultation closes on **26 May 2021**.

This Update provides an overview of the key amendments in the proposed draft Food (Amendment) Regulations 2021.

Proposed Amendments to the Food Regulations

To give effect to the above labelling requirements, MOH and HPB are working with the Singapore Food Agency (SFA) to amend the Food Regulations.

Below we set out in summary the salient amendments to the Food Regulations:

Labelling requirements

- New definitions of "automated beverage dispenser" and "total sugar" to be included in Regulation 2(1).
- New Regulation 184A to define the term "Nutri-Grade beverages".

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- New Regulation 184B to require the grading of Nutri-Grade beverages, according to a specified grading system set out in a new Sixteenth Schedule. Nutri-Grade beverages will be graded "A", "B", "C" or "D" according to the nutrition content, including sugar and saturated fat content.
- New Regulation 184C to require Nutri-Grade beverages to be labelled with nutrition information. This includes stating the energy content and the amount of carbohydrate, total sugar, fat, saturated fat, and protein in the Nutri-Grade beverages.
- New Regulations 184D and 184E to require the labelling and display of a Nutri-Grade mark on the front-of-pack of the package for Nutri-Grade beverages graded "C" or "D". If the "Nutri-Grade beverage" is sold online, through a vending machine, or an automated beverage dispenser, the image of the Nutri-Grade mark must be displayed to the purchaser.

Advertising prohibitions

- New Regulation 184F on advertising prohibitions concerning Nutri-Grade beverages graded "D". These beverages are prohibited from being advertised, except at points-of-sale platforms.

Possible Impact for Businesses

The proposed amendments will be promulgated on **30 June 2021**, and come into operation on **30 June 2022**. For details on these amendments, please refer to the consultation paper, link [here](#) (available on the REACH website at www.reach.gov.sg).

The changes will mean a need to make changes at certain steps of your manufacturing and preparation. Labelling in particular will need to be carefully managed so as to ensure accuracy. More importantly, do the changes make sense and are they workable? We are happy to guide you through these requirements.

If you have any queries on the above development or would like to submit any feedback to the consultation paper, please feel free to contact our team members below who will be happy to assist.

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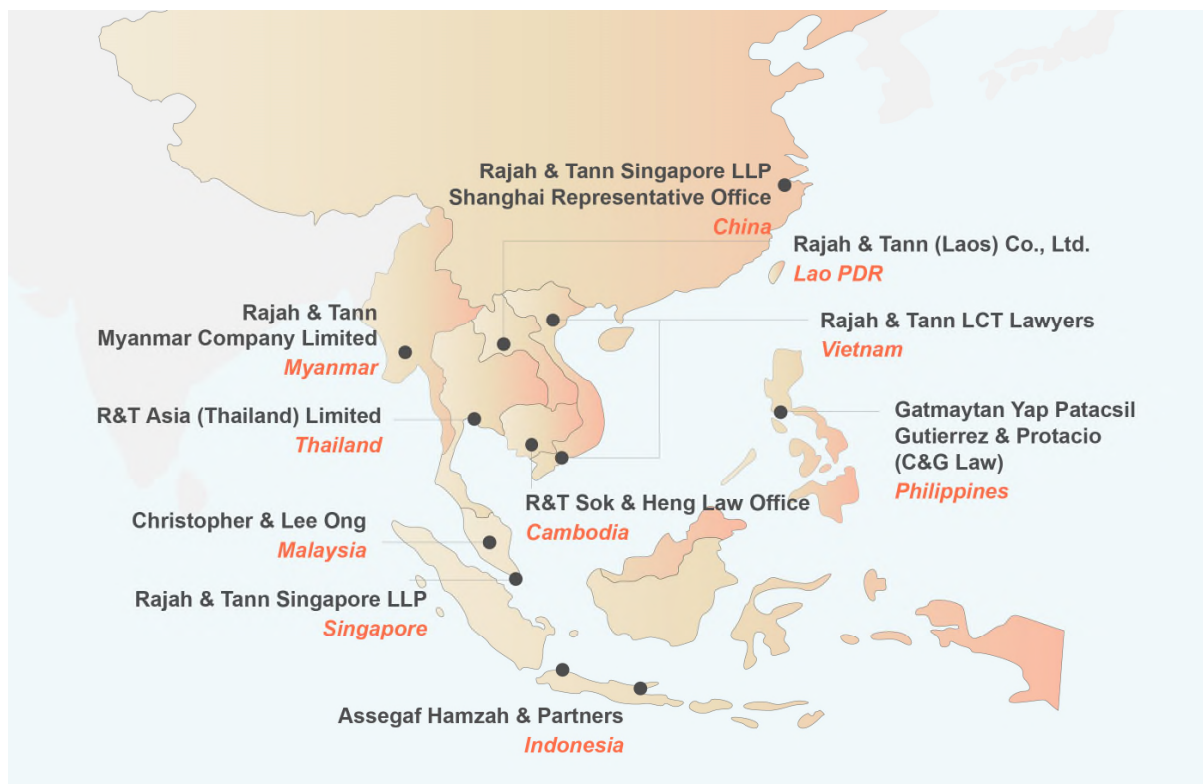
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